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CENTENNIAL SPONSORSHIP OVERVIEW

AN INVITATION FOR MEMBERS WITH BUSINESSES

*For our members, staff, and the golfing community -
past, present, and future*



Dear Member,

We invite you to join us in our Centennial Celebrations!

For almost a hundred years now, we have had the privilege—and opportunity—to be a part of a wonderful community that is the membership at Lookout Point. For many, it is a home away from home, and a place where we share some of our fondest memories.

Our Legacy Team has spent thousands of volunteer hours gathering and capturing every possible moment and memory over the last century. We are so pleased to be able to put it all together in one place for all to see.

For members with businesses, we are now offering an opportunity for you to participate in our Centennial Celebrations. We have worked diligently to create a Sponsorship Program that will offer businesses the possibility to participate in one of four different ways. Such a program does not come very often, and we hope that you enjoy the opportunity to be a key part of what will surely be a year to remember!

Sincerely,

Rob Hickson
GENERAL MANAGER

Diane Girard
CHAIR, LEGACY COMMITTEE



100 YEARS OF HISTORY

And a celebration for the centuries

CENTENNIAL CHRONICLES



GLIMPSES OF OUR PAST

A monthly newsletter, with short stories, vintage photos and illustrations through the decades.

CENTENNIAL BOOK



A VALUABLE KEEPSAKE

A beautifully illustrated hard cover premium quality book, featuring over 150 coloured pages of never before seen photos and text.

CENTENNIAL ONLINE



AN INTERACTIVE EXPERIENCE

A unique highly interactive digital experience, scrolling through the decades, exploring photographs, videos, and more. The complete unfiltered history of Lookout Point.

CENTENNIAL EVENTS



MEMORIES TO LAST A LIFETIME

A combination of Centennial-themed and traditional events, both on and off the course. Certainly an experience that only happens once every hundred years.

SPONSOR RECOGNITION

EMERALD
\$1,000

SAPPHIRE
\$2,500

RUBY
\$5,000

DIAMOND
\$7,500



		EMERALD \$1,000	SAPPHIRE \$2,500	RUBY \$5,000	DIAMOND \$7,500
PRINT	1/2 PAGE CORPORATE STORY IN CENTENNIAL BOOK				✓
	COMPANY NAME INCLUDED IN CENTENNIAL BOOK	✓	✓	✓	✓
	NAME ON RECOGNITION TREE AND IN TIME CAPSULE	✓	✓	✓	✓
	SPONSOR NAME ON 2022 CENTENNIAL LOOKOUT POINT SCORECARD			✓	✓
DIGITAL	LOGO IN CENTENNIAL CHRONICLES	✓	✓	✓	✓
	SOCIAL MEDIA MONTHLY THANK YOU	✓	✓	✓	✓
	SOCIAL MEDIA WRITE-UP WITH LINK		✓	✓	✓
	CORPORATE STORY IN CENTENNIAL ONLINE			✓	✓
EVENTS	CORPORATE LOGO ON SIGNAGE AT ALL CENTENNIAL EVENTS	✓	✓	✓	✓
	CORPORATE RECOGNITION AT ONE OF THE FEATURED CENTENNIAL EVENTS		✓	✓	✓
	HOLE SPONSORSHIP AT A HISTORICAL CENTENNIAL TOURNAMENT AND SIGNAGE		✓	✓	✓
	SPECIALTY HOLE SPONSORSHIP AT A HISTORICAL CENTENNIAL TOURNAMENT			✓	✓
	RESERVED SEATING FOR 4 AT A MAIN CENTENNIAL EVENT			✓	✓
	SIGNAGE IN CLUBHOUSE	✓	✓	✓	✓
	PRESENTING SPONSOR AT ONE CENTENNIAL EVENT & 2 TRADITIONAL EVENTS				✓

SPONSOR RECOGNITION AT CENTENNIAL GOLF AND SOCIAL EVENTS

CENTENNIAL GOLF EVENTS



CENTENNIAL SOCIAL EVENTS



2022

Opening Field Day

Centennial Celebration Weekend - June 3, 4, 5 *

Men's and Ladies' Member Guest

Two Person Best Ball

Member Member

4 Man Quota Points

Senior Men's Invitational

Closing Field Day

Centennial Kickoff - the Masters at Lookout

Centennial Celebration Weekend - June 3, 4, 5 *

Canada Day Family Games Event - July 1

Friday Night Date Nights - Vintage Style *

1000 Ball Challenge*

Closing Event*

Other Centennial Themed Events*

*Featured Centennial Events

Traditional Golf and Social Events

Sponsor recognition will be available to suit various levels for both our unique Centennial Golf, and Social Events, as well as our 2022 Traditional Events.



SPONSOR REWARDS

	EMERALD	SAPPHIRE	RUBY	DIAMOND
FIRST EDITION CENTENNIAL BOOK	1	1	1	2
LIMITED EDITION CENTENNIAL GIFTS - ENGRAVED BAG TAG - 100TH ANNIVERSARY POLO SHIRT - YOUR CHOICE OF WINE CARAFE & SET OF 4 WINE GLASSES, OR DECANTER & SET OF 4 OLD FASHIONED GLASSES	1	1	1	2
ADDITIONAL ENGRAVED BAG TAG			✓	✓
FOURSOME GUEST CERTIFICATE	✓	✓	✓	✓
FOOD & BEVERAGE VOUCHER			\$100	\$200
RAFFLE TICKETS	✓	✓ ✓	✓ ✓ ✓	✓ ✓ ✓ ✓
EARLY SIGN UP BONUS - <i>SIGN UP BEFORE AUGUST 6, 2021</i>	✓	✓	✓	✓



HOW TO APPLY

For Step 2, and to apply click here:

www.lookoutpointcc.com/centennial-sponsorship

There are limited spots available for each tier. Terms and conditions apply to the program. Not a business and still interested? Contact us.

If you have any questions, please contact our General Manager, Rob Hickson.

(905) 892-2639 x 241 or rob@lopcc.com

On behalf of everyone on the Legacy Committee, we want to thank you for your interest in being a part of Lookout Point's Centennial Celebrations. 2022 will certainly be a year to remember.

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